

# LAMBROS STRAVELAKIS

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## EXPERIENCE

**2014-TODAY**

**LIFECOACH & VOCATIONAL TRAINING, FREE HAPPY HUMAN**

Lifecoaching , focusing in Career Coaching.

Lifecoach Training for professionals of other fields.

In development: Learn-to-coach.com a site for people to learn coaching skills.

**2008-2022 & 1997-2000**

**MANAGER, CENTER OF REFLEXOLOGY AND RESEARCH**

Owner 2019-2022, Manager 2008-2019 & 1997-2000

General and day to day management of vocational training center.

Development of online presence Facebook/YouTube/LinkedIn and creation and SEO management of 4 WordPress sites.

**2004 – 2008**

**SALESMAN TRAINING, DSG INTERNATIONAL – ΚΟΤΣΩΒΟΛΟΣ**

Training salesmen in new franchises on PC and technology products and customer relations.

Setting up and renewing retail shops – PC division.

Initial support of online shop and retail sales.

**2003 – 2004**

**RESEARCH ASSISTANT, ANTIGONE, MMO & RICAD**

Research assistant on immigration, racism anti antisemitism issues.

Report to EU commission on OHI day – regarding racism in choosing parade postings.

Covering and reporting to the EU (EUMC) the media coverage of racist issues.

**1998 – 2003**

**CUSTOMER RELATIONS & PROJECT DEVELOPMENT, CLEAN HOME & EXIT LTD & DITTO LTD**

Office administration, accounting, retail location scouting and development, customer retention, management and renovation of Coronet Theater.

**1996 – 1998**

**REFLEXOLOGIST, SELF EMPLOYED**

## EDUCATION

2022

### **TRAINER CERTIFICATION FOR CPD, CPD FOROUM & ACCREDITED**

UK accreditation for vocational training with CPD awarding.

2022

### **TRAINER CERTIFICATION QTL, ACTA ARISTOTELIAN UNIVERSITY**

Trainer certification in Coaching and Reflexology QTL Expert level from the certification branch of the Aristotelian University on Thessaloniki.

2014

### **ADVANCED DIPLOMA – PERSONAL & EXECUTIVE COACHING | EMCC-ICF-HCCMA, KINGSTON COLLEGE IE**

Advanced training in Coaching, at the first school in Greece to be certified by ICF, EMCC and HCCMA. Member of ICF 2017, member of HCCMA 2019.

2011

### **CERTIFICATION IN WELLNESS COACHING | ICF, POSITIVITY COACHING**

Training in Wellness Coaching focusing on coaching healers.

1999

### **BACHELOR IN SCIENCE - ECONOMICS, ACG – DEREЕ COLLEGE**

The first 2 years of study were completed in Ohio University USA.

1992

### **HIGH SCHOOL DIPLOMA, FINDLAY OHIO SENIOR HIGH SCHOOL**

## SKILLS

- English – Academic level
- Greek – mother tongue level.
- Full knowhow Zoom, Vimeo, MS office και Google office.
- Good knowhow Photoshop, Video editing, Toonly and Doodly.
- Basic knowhow Lightroom, Illustrator, Premiere, Aftereffects, and development of media with care for copyright.
- Creation and operation of WordPress Sites
- Excellent development in SEO (Rank Math Pro and Yoast).
- Good implementation in development and SEO connections with social media and creating SEO synergies.
- Good knowhow in creation and management Facebook και Google ads.

## ACTIVITIES

Volunteering in associations of patients (mostly with MS and HIV) and an annual -since 2012- pro bono support group for unemployed coachees.

Hobbies: [Reef aquarium with coral aquaculture](#), gardening, [creative writing](#), macrophotography and cooking.